

MINUTES

**Joint Retail Committee Meeting
2008 Cattle Industry Summer Conference
Sheraton Hotel – Denver, Colorado
July 18, 2008**

**Donald Stewart, Chairman
Helen Wiese, Vice Chairman**

Call to Order

Chairman Donald Stewart called the meeting to order at 12:00 p.m.

Approval of Agenda

A motion was made by Brett Morris and seconded by Wayne Buck to approve the meeting agenda as presented. **Motion carried.**

Helen Wiese reviewed the objective/purpose of the Joint Retail Committee Meeting.

FY 2009 Draft NEBPI Retail AR

Emilie Miller presented the draft AR's for the FY 09 budget. A motion was made by Kristy Lage and seconded by Wayne Buck to approve the AR as presented with a request to incorporate more details and measurables into Tactic 1A. **Motion carried.**

FY 2009 Draft Retail AR & Hispanic Retail Tactic

The draft FY09 Retail Marketing AR along with the associated FY 2009 budget and an additional Hispanic Tactic were presented and reviewed. A motion was made by Jerry Holbrook and seconded by Margie Hande to approve the FY09 Retail Marketing AR and Hispanic Retail tactic as presented with a request to add more detailed measurables where possible. **Motion carried.**

Closing

Chairman Donald Stewart adjourned the meeting at 4:40 p.m.

Joint Retail Committee

Committee Attendees

Donald Stewart, Chairman
Helen Wiese, Vice Chairman
Valerie Bass
Patti Brumbach
Wayne Buck
David Colwell
Pete Eckes
Margie Hande
Jerry Holbrook
Kim Holzner
Kristy Lage
Derek Martin
Brett Morris
Manuel Rodrigues
Greg Silpe
Tim Thatcher
David Wright

Guests

Sarah Baker
Bob Bean
Linda Bebee
Kara Behlke
David Bisek
Carrie Bomgardner
Jennifer Himburg
Sharla Huseman
Steve Kauffman
Rebecca Lupin-Phillips
Jennifer Matison
Laura Norman
George Quackenbush
Jody Rogers
Christie Van Egmond
Dawn Velasquez de Perez
Weldon Wyn

NCBA Staff

Shelley Bradway
Jim Henger
Randy Irion
Steve Leigh
Susan Puentes
Wendy Smith
Allison Wenter

NEBPI

Emilie Miller