

**MINUTES  
OPERATING COMMITTEE  
BEEF PROMOTION AND RESEARCH BOARD  
CONFERENCE CALL  
JANUARY 22, 2009**

**Call to Order**

CBB Chairman Dave Bateman called the meeting to order at 1:05 p.m. Central Time.

**Operating Committee Members Present**

Dave Bateman, Chair	Scott McGregor
Alan Albright, Vice Chair	Andrew Murphy
JD Alexander	John Schafer
Virginia Davis	Don Stewart
David Dick	Craig Uden
Dan Dierschke	Becky Walth
Tom Jones	Roger West
Merrill Karlen	Helen Wiese
Chuck Kiker	Lucinda Williams
Laurie Lickley	Jim Wilson

**Guests Present**

Virginia Coelho, Executive Committee	Luisa Munsee, NCBA Treasurer
Robert Fountain, Jr., Executive Committee	Craig Shackelford, USDA
Sugie Sartwelle, Executive Committee	Wayne Watkinson, Legal Council
Ken Stielow, Executive Committee	

**Staff Present**

Terry Stokes, NCBA	Doug Evans, NCBA
Rick Husted, NCBA	Sherry Hill, ANCW
Phil Seng, USMEF	Rich Otley, CBB
Diane Henderson, CBB	Angie Olejnik, CBB
Courtney Kalous, CBB	Tom Ramey, CBB
Lynn Heinze, CBB	Charlotte Coates, CBB

**Quorum Established**

Chairman Bateman declared a quorum was present to conduct business.

**Presentation of Revenue Shortfalls**

Dan Dierschke, CBB Treasurer, reported that CBB's revenues were down significantly in the first three months of FY 2009 and there would be a shortfall in CBB's projected revenues for FY 2009.

Tom Ramey, OC Administrative Manager, reported that domestic revenues were estimated to be \$2.4 million below projections with fewer cattle turns and import assessments would be \$100,000 below projections resulting in a projected \$2.5 million shortfall in revenues.

### **Next Steps**

The Operating Committee is scheduled to meet on January 27, 2009 at 4:00 p.m. during the Winter Convention in Phoenix.

The Operating Committee requested that all contractors look at where their budgets could be reduced. They also asked for year-to-date expenses and commitments from contractor staff.

The Operating Committee also requested staff to look into utilizing CBB reserves.

The committee also requested that Cattle-Fax make a brief presentation on cattle numbers at the January 27<sup>th</sup> meeting.

### **Adjourn**

There being no further business at 1:50 p.m. Central Time.