

CBB Budget Component - Industry Information

<u>AR #</u>	<u>AR Description</u>	<u>Requested CBB Funding</u>
II-01-2011	Beef Issues & Reputation Management (NCBA)	\$ 1,041,300
II-02-2011	Issues Management Crisis Reserve (NCBA)	
II-03-2011	National Beef Ambassador Prog. (ANCW)	100,000
II-04-2011	Beef Quality Assurance (NCBA)	703,600
II-05-2011	Industry Information Implementation (NCBA)	<u>1,237,518</u>
Total Requested		3,082,418
Total CBB Budget		<u>2,825,400</u>
Amount in Excess of Budget		<u><u>\$ 257,018</u></u>

