

Tentative Agenda

**EXECUTIVE COMMITTEE
BEEF PROMOTION AND RESEARCH BOARD
RENAISSANCE HOTEL
DENVER, COLORADO
THURSDAY, MAY 14, 2009**

1. Call to Order and Introduction of Guests – Chairman Dan Dierschke
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of March 19, 2009 Meeting
5. Financial Report – Secretary/Treasurer Tom Jones
 - FY 2010 Budget Recommendation
6. Operating Committee Report – CBB Chairman Lucinda Williams
7. Administration Subcommittee Report (If needed)
8. Status of State Marketing Plans – Angie Olejnik
9. Status of State Audit Reports – Angie Olejnik
10. Brand or Trade Name References – Rich Otley
 - National Partnerships
 - State Partnerships
11. Producer Communications Update
12. Other Business
 - Future Dates and Locations for Executive Committee Meetings
 - ❖ July 15, 2009 - Denver, CO (Summer Meeting)
 - ❖ September 16, 2009 - Denver, CO
13. Executive Session
14. Adjourn