

## Tentative Agenda

**EXECUTIVE COMMITTEE  
BEEF PROMOTION AND RESEARCH BOARD  
EMBASSY SUITES DENVER AIRPORT HOTEL  
DENVER, CO  
THURSDAY, JUNE 16, 2011  
Salon III**

1. Call to Order and Introduction of Guests – Chairman Wesley Grau
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of March 24, 2011 Meeting and March 28 and May 5, Conference Calls
5. Financial Report – Secretary/Treasurer Weldon Wynn
  - FY 2011 Administration Budget Amendment
6. Operating Committee Report – CBB Chairman Tom Jones
  - FY 2012 Budget Recommendation
7. Status of State Marketing Plans – Katherine Ayers
8. Status of State Audit Reports – Katherine Ayers
9. Brand or Trade Name References – Polly Ruhland
10. Producer Communications Update – Lynn Henize
11. Acknowledgement – Lynn Heinze
12. CBB's Roles and Responsibilities
13. Other Business
  - Future Dates and Locations for Executive Committee Meetings
    - ❖ August 2, 2011 – Orlando, FL (Summer Meeting)
    - ❖ September 20, 2011 – Denver, CO
14. Executive Session
15. Adjourn