

MEETING AGENDA

EXECUTIVE COMMITTEE BEEF PROMOTION AND RESEARCH BOARD TIMBERS HOTEL DENVER, COLORADO September 18, 2008

1. Call to Order and Introduction of Guests – Chair Lucinda Williams
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of July 16, 2008 Meeting
5. Financial Report – Dan Dierschke, Treasurer
6. Executive Committee Subcommittee Report (if necessary)
7. Operating Committee Report – Dave Bateman, Chairman
8. Report from QSBC Update Session – Dave Bateman, CBB Chairman
9. Status of State Marketing Plans
10. Status of State Audit Reports
11. Brand or Trade Name References
 - National Partnerships
 - State Partnerships
12. Acknowledgement Issues
13. Other Business
 - Summer Conference Evaluations
 - Future Dates and Locations for Executive Committee Meetings
 - a) November 6, 2008 – Phoenix
 - b) November 21, 2008 – Conference Call
 - c) January 28, 2009 – Winter Convention – Phoenix
14. Executive Session
15. Adjourn