

MEETING AGENDA

EXECUTIVE COMMITTEE BEEF PROMOTION AND RESEARCH BOARD RENAISSANCE HOTEL DENVER, COLORADO WEDNESDAY, SEPTEMBER 16, 2009

1. Call to Order and Introduction of Guests – Chair Dan Dierschke
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of July 15 and July 16, 2009 Meetings
5. Financial Report – Tom Jones, Treasurer
 - Detailed Administration Budget Fiscal Year 2009 Budget Amendment
6. Operating Committee Report – Lucinda Williams, Chairman
7. Status of State Marketing Plans
8. Status of State Audit Reports
9. Brand or Trade Name References
 - National Partnerships
 - State Partnerships
10. Producer Communications Update
11. Other Business
 - Summer Conference Evaluations
 - Next Executive Committee Meeting - January 27, 2010
Winter Convention - San Antonio, TX
12. Executive Session
13. Adjourn