

**EXECUTIVE COMMITTEE
BEEF PROMOTION AND RESEARCH BOARD
GAYLORD OPRYLAND HOTEL
NASHVILLE, TN
FEBRUARY 1, 2012
12:30 – 3:00 p.m. - Bayou C Room**

1. Call to Order – Chair Weldon Wynn
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of the January 19 Conference Call
5. Financial Report – Roger West, Treasurer
6. Detailed Administration Budget – Katherine Ayers
7. Status of State Marketing Plans – Polly Ruhland
8. Brand or Trade Name References – Polly Ruhland
 - National Partnerships
 - State Partnerships
9. Status of State Audit Reports – Kevin Morales
10. Producer Attitude Survey Results and AR Management System – Lynn Heinze
11. Evaluation Program Update – Ted Greidanus
12. Other Business
 - OIG Update
 - Next Executive Committee Meeting – To be determined
13. Executive Session
14. Adjourn