

**MEETING AGENDA  
BEEF PROMOTION OPERATING COMMITTEE  
TIMBERS HOTEL  
DENVER, COLORADO  
SEPTEMBER 19-20, 2007**

**Tuesday, September 18**

6:00 p.m. - Dinner

**Wednesday, September 19**

7:00 a.m. - Breakfast

8:00 a.m. - Meeting

9:30 a.m. - Break

1. Call to Order - Chairman Ken Stielow
  2. Establish a Quorum
  3. Approve Agenda
  4. Approve Minutes of May 17, 2007 and August 6, 2007 Meetings
  5. Financial Report – Neil Kayser, Secretary/Treasurer
  6. Presentation of Extension Request
  7. Presentation of Authorization Request Amendments (If any)
  8. Discuss Market Research of Consumer Perceptions of Natural Beef Products
  9. Review of Operating Committee Schedule and Procedures
  10. Presentation of FY 2008 Authorization Requests
- Noon - Lunch
- 1:00 p.m. - Reconvene
- 2:30 p.m. - Break
11. Continue Presentation of FY 2008 Authorization Requests
  12. Presentation of FY 2008 Contract
  13. Evaluation Update
  14. Results of Producer Attitude Survey

6:00 p.m. - Recess for Dinner

7:00 p.m. - Reconvene

15. Identify FY 2008 ARs which have unanimous support and ARs which need to be set aside for further discussion

16. Action on FY 2008 ARs not set aside

8:00 p.m. - Recess for the Evening

**Thursday, September 20**

7:00 a.m. - Breakfast

8:00 a.m. - Reconvene

9:30 a.m. - Break

17. Revisit previous evenings meeting activities to determine whether any previously approved ARs need to be set aside

18. Action on FY 2008 Authorization Requests Continues

19. Action on FY 2008 Budget Amendment (if necessary)

20. Action on FY 2008 Contract

21. Discuss Suggestions for Improvements to Planning and Budgeting Process

22. Progress Reports (Reports are in the meeting book. No presentations are scheduled, but there will be an opportunity to ask questions about the reports.)

23. Other Business

24. Adjourn