

**ADMINISTRATION SUBCOMMITTEE
BEEF PROMOTION AND RESEARCH BOARD
SHERATON DENVER HOTEL
DENVER, COLORADO
JULY 15, 2008**

Members Attending

Tom Jones, Chair
Dianne Kirkbride, Vice Chair
Virginia Davis
Robert Fountain, Jr.
Don Hullman
Randy Meabon
Richard Nielson

Mark Riechers
John Schafer
Jenny Senn
Pat Woods
Van Amundson, Advisor
Richard Wortham, Advisor

Guests Present

Dave Bateman, CBB Chairman
Wayne Buck, CBB
Ann Marie Bosshamer, NE Beef Council
Patti Brumbach, WA Beef Commission
Laurie Bryant, CBB
Lloyd DeRuyter, CBB
Dan Dierschke, CBB Treasurer
Kathleen Hawkins, MI Beef Ind. Com.
Maralee Johnson, IL Beef Association
Todd Johnson, KS Beef Council
Randall Jones, USDA

Chris Molinaro, USDA Intern
Craig Morris, USDA
Kenny Payne, USDA
Dina Reitzel, NM Beef Council
Sugie Sartwelle, CBB
Don Stewart, CBB
Ken Stielow, CBB
Trevor & Jane Toland, IL Beef Assoc.
Lucinda Williams, CBB Vice Chair
Wayne Watkinson, Legal Counsel

Staff Present

Steve Barratt, CBB
Charlotte Coates, CBB
Lynn Heinze, CBB
Angie Olejnik, CBB

Rich Otley, CBB
Tom Ramey, CBB
Melissa Slagle, CBB
Chuck Zimmerman, Web Blogger

Call to Order

Chairman Tom Jones called the meeting to order at 6:05 p.m. Chairman Jones asked for self-introductions.

Agenda

Richard Nielson moved and Mark Riechers seconded approval of the agenda as mailed. Motion passed.

Minutes

Randy Meabon moved and John Schafer seconded approval of the minutes of the February 5, 2008, meeting as mailed. Motion passed.

Discuss and Recommend CBB Detailed Administration Budget

Angie Olejnik presented the Executive Committee approved amendments to the detailed administration budget for FY 2008.

Don Hullman moved and Richard Nielson seconded a motion to ratify approval of the amendments to the detailed administration budget for FY 2008. (Exhibit 1) Motion passed.

Ms. Olejnik presented the detailed administration budget for FY 2009. Discussion.

Dianne Kirkbride moved and Pat Woods seconded a motion to recommend Executive Committee approval of the detailed administration budget for FY 2009. (Exhibit 2)

Discuss Winter Meeting Evaluations

The subcommittee discussed Board member evaluations of the winter meeting and ways to get better response from members. The subcommittee suggested that it would increase the number of responses if meeting evaluation forms were handed out to CBB members as they entered the Joint Board meeting on Saturday morning.

Litigation Update

Wayne Watkinson reported there was no ongoing litigation against the Beef Checkoff Program. He also reported that the brief to remove Judge Kornmann's Injunction on Producer Communications was now at the U.S. Department of Justice.

Discuss Beef Board Process for Recommending Improvements to the Beef Checkoff Program

CBB Chairman, Dave Bateman, charged the Administration Subcommittee to assimilate, sort and present recommended improvements to the Beef Checkoff Program to the Executive Committee, which will then review and present the draft report to the full Board and to USDA in December 2008. Chairman Bateman also reported that letters had been sent to State Beef Councils, National Breed Associations, and other industry organizations requesting input into the beef checkoff improvement process. He also reported the CBB officers had met with several industry organizations and were scheduling meetings with other national organizations to gather their input to the checkoff improvement process.

The Cattlemen's Beef Board officers thanked the Administration Subcommittee members for the hard work they were about to undertake.

Tom Jones, Administration Subcommittee Chairman, presented the “Proposed Process for Considering and Recommending Improvements to the Beef Checkoff Program 2008.” (Exhibit 3) He also encouraged each subcommittee member to ask individuals to write down their suggestions for improvements to the Beef Checkoff Program and submit them to the subcommittee. Mr. Jones stated that all industry leaders have been given the chance to submit comments and suggestions to the improvement process. The subcommittee requested that CattleFax be asked to look at collection at slaughter numbers.

After further discussion on the proposed process document, the process was adopted by consensus of the Administration Subcommittee members.

Adjourn

There being no further business, Richard Nielson moved and John Schafer seconded to adjourn the meeting. Motion passed. The meeting adjourned at 7:30 p.m.