

MINUTES

Joint Public Relations Subcommittee Meeting 2009 Cattle Industry Annual Convention Phoenix Convention Center ~ Phoenix, Arizona January 30, 2009

**Ann Bruntz, Chair
Daryl Owen, Vice Chair**

The meeting of the Joint Public Relations Subcommittee was called to order by Chair Ann Bruntz on Friday, January 30, 2009 at 10:30 a.m.

Approval of Minutes

Chair Bruntz asked for approval of Joint Public Relations Subcommittee minutes from the 2008 Cattle Industry Summer Conference. Andrew Murphy moved to approve the minutes. Jenny Senn seconded the motion. The motion carried by a unanimous vote.

Approval of Meeting Agenda

Chair Bruntz set parameters in the meeting including focusing on the specifics of the agenda.

David Fugate moved to approve the meeting agenda. Jenny Senn seconded the motion and the subcommittee approved the motion unanimously.

Planning Factor Priorities Discussion

Georgia Talsma approved the top five priorities as voted on by the Public Relations Subcommittee, and Barbara Rishel seconded the motion.

Adjournment

David Fugate made a motion to adjourn, and the Public Relations Subcommittee adjourned at approximately 2:15 p.m.

Joint Public Relations Committee Attendee List

Committee Attendees

Ann Bruntz
Daryl Owen
Nancy Degner
Andrew Murphy
Paul Kent, Jr.
Jim Freeman
Jay Stovall
Dave Fugate
Lisa Bryant
Barbara Rishel
Georgia Talsma
Julie Ellingson
Joyce Bupp
Jenny Senn
James Sease

Producer Leadership

Laurie Lickley
David Dick

CBB

Rich Otley

NCBA staff

Michele Peterson Murray
Bethany Shively
Mary Bartz
Stephen Myers
Meghan Pusey
Heather Vaughn
Daren Williams

ANCW

Carol Abrahamzon

NEBPI

Carrie Bomgardner
Emilie Miller