

BEEF PROMOTION AND RESEARCH BOARD GLOSSARY OF ACRONYMS

Acronyms Unique to the Checkoff	
AR	Authorization Request
BCCS	Beef Checkoff Compliance System
BIC	The former Beef Industry Council
BIFSCO	Beef Industry Food Safety Council
BIG	Beef Innovations Group
BIWFD	Beef. It's What's for Dinner.
BOLD Study	Beef in an Optimal Lean Diet
BPOC	Beef Promotion Operating Committee (OC)
BQA	Beef Quality Assurance
CBB	Cattlemen's Beef Promotion and Research Board or Cattlemen's Beef Board
CIOTC	Checking in on the Checkoff
DBQA	Dairy Beef Quality Assurance
EC	Executive Committee
FROE	Final Report of Expenditures
LRP	Long Range Plan
MBA	Masters of Beef Advocacy
NBAP	National Beef Ambassadors Program
NEBPI	Northeast Beef Promotion Initiative
OC	Operating Committee (BPOC)
QSBC	Qualified State Beef Council (SBC)
RFP	Request for Proposal
SBC	State Beef Council (QSBC)
VIM	Veal Issues Management
VQA	Veal Quality Assurance
ZIP	Zinc, Iron and Protein

CBB Budget Categories	
CI	Consumer Information
FM	Foreign Marketing (Acronyms specific to Foreign Marketing) <ul style="list-style-type: none"> • ASEAN - Thailand, Singapore, Malaysia, Brunei, Indonesia • EU - European Union • MAP - Market Access Program • FMD - Foreign Marketing Development
II	Industry Information
P	Promotion
PC	Producer Communications
R	Research

Acronyms Unique to the Beef Industry	
BIF	Beef Improvement Federation
LFTB	Lean Finely Textured Beef

Acronyms Related to USDA/Federal Government	
AMS	Agricultural Marketing Service (USDA)
APHIS	Animal and Plant Health Inspection Service
ARS	Agricultural Research Service (USDA)
CDC	Centers for Disease Control and Prevention
COOL	Country of Origin Labeling
DOJ	Department of Justice
EV	Export Verification Programs (USDA)
FAS	Foreign Agricultural Service (USDA)
FDA	Food and Drug Administration
FFIS	Food Facility Inspection Search
FOIA	Freedom of Information Act
FSIS	Food Safety Inspection Service
FTA	Federal Trade Agreement
GAGUS	Generally Accepted Government Auditing Standards
GAO	General Accounting Office
GATT	General Agreement on Tariffs and Trade
NAFTA	North American Free Trade Agreement
OGC	Office of General Council of the USDA
OIE	Office International des Epizooties (World Organization of Animal Health)
OIG	Office of Inspector General
TPA	Trade Promotion Agreement
USDA	United States Department of Agriculture

Acronyms for Animal Diseases	
BSE	Bovine Spongiform Encephalopathy
CWD	Chronic Wasting Disease
<i>E. coli</i>	Escherichia coli
FMD	Foot & Mouth Disease
STEC	Shiga Toxin-producing Escherichia coli
TSEs	Transmissible Spongiform Encephalopathies
vCJD	variant Creutzfeldt-Jakob Disease

Acronyms for Organizations	
AFBF	American Farm Bureau Federation
AFBFA	American Farm Bureau Foundation for Agriculture
ANCW	American National CattleWomen
A.N.D.	Academy of Nutrition and Dietetics (<i>Formerly the American Dietetic Association</i>)
AVA	American Veal Association
DMI	Dairy Management Inc.
FEDERATION	Federation of State Beef Councils
FMI	Food Marketing Institute
HSUS	Humane Society of the United States
LMA	Livestock Marketing Association
LPC	Livestock Publications Counsel
MEF	Meat Export Federation (See USMEF)
MICA	Meat Import Council of America
NAFB	National Association of Farm Broadcasting
NAMA	National Agri-Marketing Association

NAMI	North American Meat Institute – Merger of North American Meat Association and American Meat Institute
NCBA	National Cattlemen’s Beef Association
NFO	National Farmers Organization
NFU	National Farmers Union
NLPA	National Livestock Producers Association
NMPF	National Milk Producers Federation
NRA	National Renders Association or National Restaurant Association
OCM	Organization for Competitive Markets
PCRM	Physicians Committee for Responsible Medicine
PETA	People for Ethical Treatment of Animals
R-CALF	Ranchers-Cattlemen Action Legal Fund
USCA	United States Cattlemen’s Association
USDA	United States Department of Agriculture
USFRA	U.S. Farmers and Ranchers Alliance
USMEF	US Meat Export Federation (MEF)
WCRF/AICR	World Cancer Research Fund/American Institute for Cancer Research
WHO	World Health Organization
WTO	World Trade Organization
WWF	World Wildlife Foundation

Other Acronyms	
CARDS	Computer Assisted Retail Decisions
CARMA	Computer-Aided Research and Media Analysis
DTN	Data Transmission Network
EPD	Expected Progeny Differences
HACCP	Hazard Analysis Critical Control Points
HRI	Hotel Restaurant Institution
IM	Issues Management
IRM	Integrated Resource Management
MUFSO	Multi Unit Food Service Operator
POS/POP	Point of Sale/Point of Purchase
QSR	Quick Service Restaurant
QRCode	Quick Response Code (Bar code links to website information)
RD	Registered Dietitian
ROI	Return on Investment
SRM	Specified Risk Material
SWOT	Strengths, Weaknesses, Opportunities, Threats
TQM	Total Quality Management
URMIS	Uniform Retail Meat Identification Standards